



Domenico Ioppolo Managing Director of Class Pubblicità

Milan, 26 October 2009

Class Editori announces that within a few days Prof. Domenico Ioppolo will be the Managing Director of Class Pubblicità, the concessionaire for all of the publishing house's publications and media.

Ioppolo has already worked with the Class Editori companies in the past, after a brilliant career as a manager at the European management of Nielson, and at other media centres and service companies listed on the stock exchange, in the field of advertising.

The appointment of Ioppolo is part of the plan to strengthen Class Pubblicità and its subsidiaries, and the innovative strategy for the sector, with the goal of going from the sale of space to full communications consulting for investors, thanks to the publishing house's character as a fully multimedia company.

For additional information please contact:

Gian Marco Giura
Communications Director
- Investor Relations -
Class Editori
Tel:02-58219395
Cell:334-6737093
e-mail: gmggiura@class.it